



NEW 'I LOVE GRAHAMSTOWN' PROMOTIONAL OFFER

- **OPEN TO ALL: YOU DO NOT NEED A BUSINESS PAGE TO PLACE AN AD THIS TIME**
- **FREE PROMOTIONAL DESIGN & EDITING** (SEE TERMS BELOW)
- **DISCOUNTED PRICES ON MULTIPLE BOOKINGS** (SEE TERMS BELOW)
- **BRAND OUR COVER IMAGE FOR 2 WEEKS WITH YOUR LOGO!**
- **DIRECTLY TARGET PEOPLE WHO LIVE IN GRAHAMSTOWN AND SURROUNDS EVEN WHILE THEY ARE AWAY ON HOLIDAY!**

SPECIAL COVER PROMOTION OFFER:

- WIN BRANDING ON OUR COVER FOR TWO WEEKS WORTH EXPOSURE TO UP TO 20 000 PEOPLE!
- Branded cover image (your business logo) and seasonally appropriate message (10 words) X 1 variant
- Branded cover feature from 21 December to 3 January
- TO BE ENTERED ONTO THE DRAW: Book the 25 December promotional date and one other date OR at least three other promotional dates
- Average reach per week: 6400 to 8000 people / Average clicks per image:
- Follow hints and tips supplied to multiply your views even more

FREE PROMOTIONAL DESIGN:

- Free for businesses who have booked more than 2 promotions
- Supply a high resolution logo, 1 sentence of text and a high resolution background image
- EACH PROMO CAN BE DIFFERENT!

PROMO SPECS:

- All supplied promotional memes must be 1000 X 1000 pixels, they may not be larger than 500k

- As most viewers click to see Facebook on their phones and tablets all ads must follow this formula:
1 X clear background image, 1 X logo, 1 short sentence or one-liner

BOOKING & AVAILABILITY:

- Choose your specific date from the indicated tables below by the white blocks
- Promotional options are specified for certain dates
- Dates will be allocated on a first come first served basis; should your specific date not be available the next closest date will be automatically allocated
- Email robyn@designardour.com to book your promotional dates and we will respond all necessary booking information.

DECEMBER 2015						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
30	1	2	3	4	5	6
7	8	9	10	11	12	13
				R200	R200	R200
14	15	16	17	18	19	20
R200	R200	R200	R200	R200	R200	R200
21	22	23	24	25	26	27
R200	R300	R300	R300	R850	R300	R300
28	29	30	31	1	2	3
R200	R200	R300	R300			

JANUARY 2015						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
28	29	30	31	1	2	3
				R300	R300	R300
4	5	6	7	8	9	10
R200	R200	R200	R200	R200	R200	R200
11	12	13	14	15	16	17
R200						
18	19	20	21	22	23	24
25	26	27	28	29	30	31